

CURRICULUM VITAE

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LOYLOM PRASERTSRI

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Education:

2022: PhD in Economics,
Centre for Behavioural and Experimental Social Science,
University of East Anglia (UK)

Thesis Title : Essays on Anti-corruption Policy and Online Customer Reviews

Supervisor : Dr. David Hugh-Jones and Dr. Subhasish Modak Chowdhury

Fields of Interest:

Experimental and Behavioural Economics, Economics of Corruption, Microeconomics,
Platform Economics, and International Economics.

Research Cluster: The International Competitiveness Research Cluster (ICRC),
Faculty of Economics, Thammasat University

Research Experience:

Research Project in 2023:

1. *“Understanding the status, trends, drivers, of malnutrition in young children and the policy and programme response in Thailand”* a research project funded by UNICEF.
2. *“Nudge Theory's Application in Reducing Sugar Consumption: A Comprehensive Review”* a research project funded by the Thai Health Promotion Foundation. In collaboration with the Sweet Enough Network.
3. *“Developing a Database and Online Platform for BCG Entrepreneurs in Micro, Small, and Medium Enterprises (MSMEs) in the Processed Food Industry”* a research project funded by International Institute for Trade and Development (ITD).
4. *“Global Value Chain of Medical Tourism: Case Study of Thailand”* a research project funded by National Research Council of Thailand.

Research Project in 2022:

1. *“A Study of Sugarcane Burning Behavior and Willingness to Pay for Adopting Less Carbon-Emitted Harvester Technology as A Preventive Measure of PM 2.5 Emissions in Thailand”* a research project funded by National Research Council of Thailand.

2. “*Industrial Transformation after COVID-19*” a research project funded by Thailand Science Research and Innovation (TSRI).
3. “*A Study of Sugarcane Burning Behavior and Willingness to Pay for Adopting Less Carbon-Emitted Harvester Technology as A Preventive Measure of PM 2.5 Emissions in Thailand*” a research project funded by National Research Council of Thailand.
4. “*Post COVID-19 Challenges of Pharmaceutical Industry in Thailand*” a research project funded by Faculty of Economics, Thammasat University.

Research Project in 2021:

1. “*Reviewing theoretical knowledge in behavioural economics and social sciences related to motivational measures in promoting health and reducing risk factors for non-communicable diseases (NCDs), including the presentation of case studies in policy and measures that have been applied in foreign countries*” a research project funded by the National Health Foundation (NHF).

Research Project before 2016:

1. “*Global supply chains and trade agreements: Thai Industry Perspective,*” a research project funded by the Office of Industrial Economics, Thailand. In collaboration with Dr. Archanun Kohpaiboon and Alongkorn Tanasritunyakul.
2. “*The Potential Impact of the Proposed RCEP on The Thai Industry,*” a research project funded by the Office of Industrial Economics, Thailand. In collaboration with Dr. Archanun Kohpaiboon and Alongkorn Tanasritunyakul.
3. “*The Potential Impact of the Proposed FTAAP on The Thai Industry,*” a research project funded by the Office of Industrial Economics, Thailand. In collaboration with Dr. Archanun Kohpaiboon and Alongkorn Tanasritunyakul.
4. “*Comparative Study of Anti-corruption Measures and Procedures in Selected APEC Economies*” In collaboration with Dr. Sirilaksana Khoman

Publications:

Punjatewakupt, P., et al. (*Submitted for Publication*). Examining Farmers’ Willingness to Pay for Harvesting Technology to Restrain Sugarcane Burning and PM2.5 in Thailand.

Prasertsri, L. (*In Preparation*). Addressing Pre-harvesting Sugarcane Burning in Thailand: A Quasi-experimental Study of Monetary Incentive Scheme.

Prasertsri, L. (*Submitted for Publication*). Incentive Design for Mitigating Corruption: A Theoretical Model

Prasertsri, L. (2023). The Effects of Fine Sharing Policy on Bribery: Case Studies from the UK and Thailand. In Pozsgai J. (Ed.). *The Routledge Handbook of Anti-Corruption Research and Practice*. Oxfordshire: Routledge Publishing.

Prasertsri, L. (2014). “The Study of Incentive Measures to Combat the Corruption: The Principal-Agent Model,” Discussion Paper No.31, Faculty of Economics, Thammasat University, May 2014.

Prasertsri, L. (2011). "The Role of Reward and Punishment in Solving the Problem of Ex-Post Corruption: The Conventional Lab Experiment in Economics," *Thammasat Economic Journal*, 29:1.

Khoman, S., Tantivasadakarn, C., Wrasai, P., Prasertsri, L. (2023). "Corruption and Culture: An Econometric Study," *NCCC Journal*, 1:1, January 2008.

Honors:

- Best research article award in development economics, from the National Institute of Development Administration (NIDA), 2011.
- Best master's thesis award, 2012, Thammasat University.

Reference:

Dr David Hugh-Jones

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